

NICKY Minaj Cost Breakdwn

INCOME		BUDGET		
		PAX	PRICE	TURNOVER
Income	Computicket: General Access (ticket price less VAT)	1	R -	R -
Tickets and Door Sales		1		R -
Sponsorship	Tourism	0	R -	R -
Total Sponsorship			R -	R -
Bar	Sales cash	0	R -	R -
Total Bar				R -
TOTAL INCOME	(Pax, Bar and Sponsorship)			R -
TOTAL EXPENSES				R 22 308 000
TOTAL NET PROFIT				R -22 308 000

EXPENSES	DETAILS	UNIT	PRICE	RANDS
Pre Production	Venue Infrastructure and Costs	1	R 1 700 000	R 1 700 000
#REF!				R 1 700 000
Venue	Disaster Management	1	R 200 000	R 200 000
Total Venue				R 200 000
Production	Technical	1	R 2 630 000	R 2 630 000
Production	Special Effects	1	R 100 000	R 100 000
Production	Photographer	1	R 12 000	R 12 000
				R 2 742 000
Artists				
Production	Nicki Minaj	1	R 12 300 000	R 12 300 000
Production	Artists Transport	1	R 672 000	R 672 000
Production	International Artist Flights	1	R 4 376 000	R 4 376 000
Production	International Artist Accommodation	1	R 929 000	R 929 000
Total Production				R 18 277 000
Promotion	PR	1	R 330 000	R 330 000
Promotion	Social Media	1	R 40 000	R 40 000
Promoters	Promoter team	1	R 70 000	R 70 000
Total Promotion				R 110 000
Infrastructure	Fencing	1	R 180 000	R 180 000
Infrastructure	Furniture	1	R 600 000	R 600 000
Total Infrastructure				R 780 000
Labour	Hostess/waitresses	1	R 32 000	R 32 000
Total Labour				R 32 000
Security	Total Security	1	R 167 000	R 167 000
Total Security				R 167 000
Branding		0	R 1 000	R -
Total Branding				R -
Total Miscellaneous				R -
Financing		1		R -
Financing		1		R -
Total Miscellaneous				R -
Total Expenses				R 22 308 000